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www.RepoRemarketing.com • PO BOX 7124 Citrus Heights, Ca 95621

Repo Remarketing adds NADA “Auction Values”

Auction Value Guide Helps Capture Additional Money for Credit Union Partner Sales

Citrus Heights (March 2, 2011) – Repo Remarketing announces that it has integrated the NADA Auction Sales Guide to its vehicle valuation system for managing credit union sales inventory. Repo Remarketing CEO, Lance Gartner feels strongly that a review of each unit’s condition and mileage be compared to current competitive market reports of “sold units”, as this comparison is the best source in determining value. Automotive industry businesses nation-wide turn to NADA on a daily basis for the most market-reflective values available for the widest array of used cars. With many vehicle value guides and some confusion in the wholesale industry, Repo Remarketing was pleased that NADA introduced its “Auction Sales Guide” to their product line in February 2010. By adding this tool to its dynamic remarketing model, Repo Remarketing knows that the additional comprehensive sales data will drive more informed decisions and capture additional sale returns for their credit union partners.

About Repo Remarketing Repo Remarketing was founded in 1998. Repo Remarketing brings the power of aggregating Credit Unions together under one umbrella, nationwide. Services include: recovery, remarketing, transportation, inspection, valuation, and all post sale reporting. Repo Remarketing provides a trustworthy bridge to recover and liquidate inventory efficiently using proven industry standard principals with advanced technology adapted expressly for Credit Unions. For more information, visit www.reporemarketing.com

About NADA Used Car Guide

Over a 77-year history, NADA Used Car Guide has earned its reputation as the leading provider of market-reflective vehicle valuation products, services and information to businesses throughout the U.S. and worldwide. NADA’s editorial team collects and analyzes over one million combined wholesale and retail automotive-related transaction prices per month. Its guidebooks, auction data, analysis, and data solutions offer automotive, financial, insurance, and government professionals the timely information and reliable solutions they need to make better business decisions. Visit www.nada.com/b2b.